

Celebrate Chula Vista

SPONSORSHIP OPPORTUNITIES

CELEBRATE “KIDS” STAGE & AREA

Sponsorship Benefits:

- Children’s Stage & Area named after your company
- Company banner displayed on the stage & area tower (company to provide banners)
- The opportunity to open the children’s area festivities on the Celebrate “kids” stage and talk about your company as well as introduce performances throughout the day
- Company name recognized as sponsor on the main stage throughout the day
- Event logo and name in all pre-event and day of event advertisement, to include but not limited to; Union Tribune, Chula Vista Star News, Family Magazine, Downtown News, Beach and Bay Press, La Jolla Light, etc. (subject to final media buy)
- KUSI pre-event promotion with Rod Luck to include a representative from your company talking about your involvement in the children’s area (final date and time of the TV spot TBD)
- Company name in all promotional materials including TV, radio and all press releases
- Company name and logo on written promotions including all posters and advertisements for Celebrate Chula Vista, including;
 - 200 full color Event Posters
 - 10,000 full color Event Post Cards
 - 10,000 full color Event Program

- A 10'x 20' Booth at the Business Expo with premier placement to distribute product and promotional material
- 20 VIP Passes
- Company logo on website with reciprocal link. Your logo and company name will stay up all year around on the Celebrate Chula Vista Web page
- ¼ page ad and article will be written in the Chamber of Commerce Quarterly Newsletter
- First right of refusal to sponsor the Children's Area and Celebrate "Kids" Stage in 2008

Children's Area and Celebrate "Kids" Stage Sponsor Fee - limit (1) \$7,500.00

For more information about becoming a sponsor of Celebrate Chula Vista please contact Lisa Cohen at 619-420-6603