

Celebrate Chula Vista

SPONSORSHIP OPPORTUNITIES

VIP SPONSOR

Sponsorship Benefits:

- A VIP Area will be set aside at the event and will be hosted by your company.
- VIP area to display company banners a long inside and out side of VIP fencing (*banners provided by your company*)
- 10 x 20 booth in the Business Expo to promote your company
- Event logo and name in all pre-event and day of event advertisement, to include but not limited to; Union Tribune, Chula Vista Star News, Family Magazine, Downtown News, Beach and Bay Press, La Jolla Light, etc. (subject to final media buy)
- Company name in all promotional materials and press releases
- Company name and logo on written promotions including all posters and advertisements for Celebrate Chula Vista, including;
 - 200 full color Event Posters
 - 10,000 full color Event Post Cards
 - 10,000 full color Event Program
- 5pm -9pm 20 VIP passes during the Night time Concert
- Company logo on website with reciprocal link. Your logo and company name will stay up all year around on the Celebrate Chula Vista Web page
- ¼ page ad and article will be written in the Chamber of Commerce Quarterly Newsletter

- First right of refusal to sponsor the VIP area in 2008.

VIP Sponsor Fee - limit (1) **\$4,000.00**