



- I. **Meeting called to order: 3:13 p.m.**
- II. **Members Present:** Jay Norris, Kevin Carlson, Scott Vinson, Robert J. Bliss, Lisa Johnson, Steve Miesen, Nicole Hohenstein, Lisa Cohen. **Members Excused:** Marcy Weaver, Jerry Rindone.
- III. **Public Comment-**
  - a. Michael Meacham- Update was given on the Enterprise Zone
- IV. **Approval of November 2, 2011 and November 9, 2011 meeting minutes.**  
**MOTION:** To approve November 2<sup>nd</sup> and 9<sup>th</sup> meeting minutes (Nicole Hohenstein, Scott Vinson; All in favor)
- V. **Approval of October 2011 Tourism Marketing District Financials**  
**MOTION:** To approve Octobers TMD Financials (Lisa Johnson, Nicole Hohenstein; All in favor)
- VI. **CEO's Report- Lisa Cohen**
  - a. Update was given on the November 15<sup>th</sup> TMD Presentation to City Mayor and Council.
    - i. The TMD Contract and the TMD 2<sup>nd</sup> Annual Report was not accepted at the November 15<sup>th</sup> council meeting and will be going back to council on January 10<sup>th</sup>, 2012.
    - ii. We are in the process of placing all of the TMD Board agendas and minutes on the chamber website.
  - b. Next Hotel Motel Committee meeting will be on January 10<sup>th</sup>, 2012 at 11a.m. There will be an update on the Chula Vista Bayfront Master Plan.
- VII. **Board Communications**
  - a. No communications were given
- VIII. **Adjournment- 3:50p.m.**