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- I. Meeting called to order- 3:08 p.m.**
- II. Pledge of Allegiance**
- III. Members Present:** Jay Norris, Kevin Carlson, Scott Vinson, Bob Bliss, Jerry Rindone, Nicole Hohenstein, Lisa Cohen. **Members Excused:** Steve Miesen, Lisa Johnson, and Marcy Weaver.
- IV. Public Communications**
- a. No public communications were given
- V. Approval of October's meeting minutes**
- MOTION:** To approve October meeting minutes (Nicole Hohenstein, Kevin Carlson; All in favor)
- VI. Approval of Tourism Marketing District Financials for the month of September**
- a. Review and discussion of financials for the September
- MOTION:** To approve TMD financials for the month August (Nicole Hohenstein, Jay Norris; All in favor)
- VII. CEO's Report- Lisa Cohen**
- a. TMD Contract was submitted by the Assistant City Attorney last week; there is a need to call a special meeting of the TMD Board by next week.
- MOTION:** To have a special meeting of the Tourism Marketing District Board for Wednesday, November 9<sup>th</sup>, 2011 Time Certain for 9:45 a.m. to discuss the TMD Contract (Scott Vinson, Nicole Hohenstein; All in Favor)
- b. October 10<sup>th</sup>- Marcy Weaver attended the VCN meeting
- c. October 15<sup>th</sup>- Lisa Cohen and Marcy Weaver had a booth at the Chula Vista Centennial Celebration.
- d. October 14<sup>th</sup>- Lisa Cohen and Marcy Weaver attended the reception at El Primero Hotel for the visitors from Odawara, Japan.
- e. Next Hotel Motel committee meeting will be taking place next Tuesday, November 8<sup>th</sup> at 11:00 a.m. The Guest Speakers will be Chief David Bejarano; CVPD and Michelle Castagnola; City of Chula Vista.
- f. November 15<sup>th</sup> at 5:00 p.m. will the 2<sup>nd</sup> Annual TMD Presentation to Mayor and Council.
- VIII. Board Communications**
- a. No board communications were given
- IX. Adjournment- 3:29 p.m.**