



CHULA VISTA
CHAMBER OF COMMERCE
Tourism Marketing District Board

Meeting Minutes

Wednesday, May 4, 2011

Chula Vista Chamber of Commerce

233 Fourth Avenue, Chula Vista, CA 91910

- I. **Meeting called to order- 3:19 p.m.**
- II. **Pledge of Allegiance**
- III. **Roll Call:**
 - a. Members Present: Jay Norris, Scott Vinson, Bob Bliss, Lisa Johnson, Jerry Rindone, Lisa Cohen, Marcy Weaver
 - b. Members Excused: Kevin Carlson
- IV. **Public Comment-**
 - a. No public comments was given
- V. **Approval of April's meeting minutes**
 - a. **MOTION:** To approve the meeting minutes (Jerry Rindone, Jay Norris; Abstention from Scott Vinson. Motion Passes)
- I. **Approval of March's Tourism Marketing District Financials**

MOTION: To approve the Tourism Marketing District financials for the month of March and effective the coming fiscal year, July 1st, 2011 to show the previous year (Jerry Rindone, Lisa Johnson; All in Favor)
- II. **CEO's Update- Lisa Cohen**
 - a. Marcy Weaver- General Manager of ConVis
 - I. Next Hotel/ Motel committee meeting Tuesday, May 10, 2011.
 - b. Chula Vista will be hosting the July ConVis meeting.
 - c. The Ambassador committee has been doing Business Outreach.
- III. **Board Communication**
- IV. **Adjournment- 3:43 p.m.**