



CHULA VISTA  
**CHAMBER OF COMMERCE**  
Tourism Marketing District Board

Meeting Minutes

Wednesday, March 2, 2011

Chula Vista Chamber of Commerce

233 4<sup>th</sup> Avenue, Chula Vista, CA 91910

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- I. **Meeting called to order- 3:04 p.m.**
- II. **Pledge of Allegiance**
- III. **Roll Call**
  - a. Members Present: Jay Norris, Kevin Carlson, Scott Vinson, Bob Bliss, Jerry Rindone, Nicole Hohenstein, Lisa Cohen, Marcy Weaver.
  - b. Members Excused: Lisa Johnson.
- IV. **Public Comment**
  - a. No comments were given
- V. **Motion to approve the meeting minutes**

**MOTION:** To approve the meeting minutes (Scott Vinson, Nicole Hohenstein; All in favor)
- VI. **Discussion regarding TMD Financials for the month of January**

**MOTION:** To approve TMD Financials (Scott Vinson, Jay Norris; All in favor)
- VII. **CEO's Update- Lisa Cohen**
  - a. Marcy Weaver- General Manager for ConVis
    - i. We have the proof of the Directory for 2011
    - ii. The Hotel Motel Committee will be next Tuesday, March 8, 2011 at 11:00 a.m.
    - iii. Marcy attended the CVN meeting on February 14<sup>th</sup> at Balboa Park. Chula Vista will be hosting for the month of June
    - iv. We are getting ready to launch Panomatics and broadcast it via e-mail blast and by Twitter
    - v. The chamber hired a webmaster for the Chamber and ConVis main website.
- VIII. **Adjournment- 3:27 p.m.**