



CHULA VISTA  
**CHAMBER OF COMMERCE**  
Tourism Marketing District Board

Meeting Minutes

Wednesday, February 2, 2011

Chula Vista Chamber of Commerce

233 Fourth Avenue, Chula Vista, CA 91910

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- I. **Meeting called to order- 3:05 p.m.**
- II. **Pledge of Allegiance**
- III. **Roll Call-**
  - a. **Members Present:** Jay Norris, Kevin Carlson, bob Bliss, Lisa Johnson, Steve Miesen, Jerry R. Rindone, Nicole Hohenstein, Lisa Cohen.
- IV. **Approval of Meeting Minutes for the month of January**

**MOTION:** To approve meeting minutes (Lisa Johnson, Nicole Hohenstein; All in favor)
- V. **Approval of Financials for the month of December**

**MOTION:** To approve TMD financials (Nicole Hohenstein, Lisa Johnson; All in favor)
- VI. **Public Communication-**
  - a. No public communication was given
- VII. **CEO's Update- Lisa Cohen**
  - a. Inside packet- There is a list of all hotels and motels and the number of rooms that each hotels has. This information will be placed in the city's website.
  - b. Currently the Chula Vista has 22 hotels. Bay Cities Hotel is not answering the phone and it looks like they are closed.

**MOTION:** To have the signers for the Tourism Marketing District checks to be Steve Miesen, Robert Bliss, Lisa Johnson, Lisa Cohen, and Marcy Weaver; and a check cannot be signed by both Lisa Cohen and Marcy Weaver (North Island Credit Union cannot enforce that two employees cannot sign one check) (Nicole Hohenstein, Lisa Johnson; All in favor)
  - c. **Marcy Weaver- General Manager of the Convention and Visitors Bureau**
    - i. All of the hotels are getting ready for ComiCon.
    - ii. Next VCN meeting will be taking place at Balboa Park on February 14<sup>th</sup> at 1:00 p.m.
    - iii. Tomorrow will be the Ambassador Committee meeting with Lourdes as Chair.
- VIII. **Board Discussion**
  - a. Discussion by the TMD Board regarding the partnership between the S.D. Sports Commission, City of Chula Vista and ourselves (Chula Vista Chamber of Commerce)
- IX. **Adjournment- 3:45 p.m.**