



CHULA VISTA CHAMBER OF COMMERCE

Tourism Marketing District Board
Meeting Minutes
Wednesday, December 1, 2010
Chula Vista Chamber Board Room
233 4th Avenue, Chula Vista, CA 91910

I. Meeting called to order- 3:15 p.m.

II. Pledge of Allegiance

III. Roll Call

| | P | A | E |
|-------------------|---|---|---|
| Bob Bliss | ■ | □ | □ |
| Kevin Carlson | □ | □ | ■ |
| Lisa Cohen | ■ | □ | □ |
| Nicole Hohenstein | ■ | □ | □ |
| Lisa Johnson | ■ | □ | □ |
| Jay Norris | ■ | □ | □ |
| Steve Miesen | ■ | □ | □ |
| Lourdes Valdez | ■ | □ | □ |
| Scott Vinson | ■ | □ | □ |

IV. Approval of November's meeting minutes

MOTION: To approve the meeting minutes (Jay Norris, Bob Bliss; All in favor)

V. Approval of Tourism Marketing District Financials

- a. Discussion regarding the financials for the month of October. Lisa informed the committee regarding how much we (chamber) pay Kim Schanz to be our graphic designer for the year.

MOTION: To approve the TMD Financials for the month of October (Lourdes Valdez, Lisa Johnson; All in favor)

VI. Public Communications

- a. No public communications were given

VII. CEO's Update

- a. December 3, 2010- Will be the State of the Chamber at the 1st Friday Breakfast. There will be information on the TMD, ConVis and the Chamber.
- b. Lisa was approached by Goodrich and they want to be part of the Chamber Board

VIII. Board Communications- N/A

IX. Adjournment- 3:40 p.m.