



CHULA VISTA CHAMBER OF COMMERCE

Tourism Marketing District Board
Meeting Minutes
Wednesday, November 3, 2010
Chula Vista Chamber Board Room
233 4th Avenue, Chula Vista, CA 91910

I. Meeting called to order- 3:30 p.m.

II. Pledge of Allegiance

III. Roll Call

	P	A	E
Bob Bliss	■	□	□
Kevin Carlson	□	□	■
Lisa Cohen	■	□	□
Nicole Hohenstein	■	□	□
Lisa Johnson	□	□	■
Jay Norris	□	□	■
Steve Miesen	■	□	□
Lourdes Valdez	■	□	□
Scott Vinson	■	□	□

IV. Approval of Octobers meeting minutes

MOTION: To approve meeting minutes (Bob Bliss, Lourdes Valdez; All in favor)

V. Public Communications

- a. No public communications were given

VI. Motion to approve Septembers Financials

MOTION: To approve financials (Lourdes Valdez, Nicole Hohenstein; All in favor)

VII. CEO's Report- Lisa Cohen

- a. Next Hotel Motel Committee meeting will be Tuesday, November 9, 2010. The two guest speakers for the meeting are Chief of Police David Bejarano of the Chula Vista Police Department and Sarah Al-Samarrai of Pacific Sales.

VIII. Adjournment- 3:35 p.m.

- a. To next scheduled meeting Wednesday, December 1, 2010 at 3:00 p.m.