



# CHULA VISTA CHAMBER OF COMMERCE

Tourism Marketing District Board  
Meeting Minutes  
Wednesday, October 6, 2010  
Chula Vista Chamber Board Room  
233 4<sup>th</sup> Avenue, Chula Vista, CA 91910

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**I. Meeting called to order- 3:09 p.m.**

**II. Pledge of Allegiance**

**III. Roll Call**

	P	A	E
Bob Bliss	■	□	□
Kevin Carlson	□	□	■
Lisa Cohen	■	□	□
Nicole Hohenstein	■	□	□
Lisa Johnson	□	□	■
Jay Norris	■	□	□
Steve Miesen	■	□	□
Lourdes Valdez	■	□	□
Scott Vinson	□	□	■

**IV. Approval of Septembers meeting minutes**

**MOTION:** To approve the meeting minutes from September (Steve Miesen, Lourdes Valdez; All in favor)

**V. Public Comment**

- a. No public comment was given

**VI. CEO's Update- Lisa Cohen**

- a. Lisa Cohen informed the committee that she has received many e-mail from Linda Wagner assistant to Steve Castaneda regarding the Tourism Marketing District Financial. Lisa turned in all of the TMD Documents at the City Council Meeting that took place Tuesday, October 5, 2010
- b. Last Hotel Motel committee meeting on Tuesday September 14 Alex from Karina's came in as well as Dave from Security Presidential.

**VII. Approval of Financial for the Tourism Marketing District**

- a. Discussion regarding the Tourism Marketing District Financials for the month of September. The committee asked for the TMD Budget for 2010/2011 be distributed at the full Board of Directors Committee meeting next Wednesday, October 13, 2010

**MOTION:** To approve the draft Tourism Marketing District Financials (Nicole Hohenstein, Lourdes Valdez; All in favor)

**VIII. Adjournment- 3:33 p.m.**