



CHULA VISTA CHAMBER OF COMMERCE

Tourism Marketing District Board
Meeting Minutes
Wednesday, July 7, 2010
Chula Vista Chamber of Commerce Board Room
233 4th Avenue, Chula Vista, CA 91910

I. Meeting called to order-3:00 p.m.

II. Pledge of Alliance

III. Roll Call

	P	A	E
Bob Bliss	■	□	□
Kevin Carlson	□	□	■
Lisa Cohen	■	□	□
Nicole Hohenstein	■	□	□
Lisa Johnson	■	□	□
Steve Miesen	■	□	□
Lourdes Valdez	□	□	■
Scott Vinson	■	□	□

IV. Approval of June meeting minutes

MOTION: To approve meeting minutes (Lisa Johnson, Bob Bliss; All in favor)

V. Approval of Tourism Marketing District Financials

a. Discussion regarding the TMD Financials, and how the chamber has used the incoming money to promote the City of Chula Vista as a destination.

MOTION: To approve financials (Bob Bliss, Nicole Hohenstein; All in favor)

VI. Public Communications

a. No public comment was given

VII. CEO's Update

- a. The 1st Photo Shoot for Panomatics took place today for 3rd Avenue. The businesses were Don Pedro, Mangia Italiano, and La Bella's Pizza
- b. Next Hotel/ Motel Committee meeting will be taking place next Tuesday, July 13th at 11:00 a.m.
- c. August 17th, 2010 will be the Tourism Marketing Presentation for Chula Vista City Mayor and Council
- d.

VIII. Board Communications

a. No board communications were given

IX. Adjournment-3:44 p.m.

a. To next scheduled meeting Wednesday, August 4, 2010 at 3:00 p.m.