



# CHULA VISTA CHAMBER OF COMMERCE

Tourism Marketing Board  
Meeting Minutes  
Wednesday, February 3, 2010  
Chamber Leadership Center

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**I. Meeting called to order- 3:09 p.m.**

**II. Pledge of Allegiance**

**III. Roll Call**

	P	A	E
Bob Bliss	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Kevin Carlson	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Lisa Cohen	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Nicole Hohenstein	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lisa Johnson	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Todd Stone	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ahmad Solomon	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Lourdes Valdez	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Scott Vinson	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**IV. Approval of January's meeting minutes**

- a. No quorum for minutes to be voted on

**V. Public Communications**

- a. No public communications were given

**VI. CEO's Update**

- a. Lisa Cohen updated the committee on COX Communications
- b. Next meeting for the Hotel/ Motel Committee meeting will be on Tuesday March 9<sup>th</sup>, 2010 with Guest Speaker Chief of Police David Bejarano for the City of Chula
- c. The advertisements for the Star News and My Hometown magazine have been finalized.
- d. June 2010 will be the end of the 1<sup>st</sup> Fiscal Year for the Tourism Marketing District
- e. Chula Vista Chamber will be having a the 2010 Directory on-line. The directory will include a section of the Tourism Marketing District.

**VII. Board Communications-**

- a. No Board Communications were given

**VIII. Adjournment- 3:17 p.m.**