



CHULA VISTA CHAMBER OF COMMERCE

Tourism Marketing District Board
Meeting Minutes
Wednesday, January 6, 2010
Chamber Leadership Center

- I. **Meeting called to order- 3:26 p.m.**
- II. **Pledge of Allegiance**
- III. **Roll Call**
- IV. **Approval of Decembers Meeting Minutes**
 1. Tourism Marketing District Board Regular Meeting Minutes (Dec. 2, 2009 at 12:00 p.m.)
MOTION: To approve meeting minutes
 2. Tourism Marketing District Board Special Meeting Minutes (Dec 2, 2009 at 1:30 p.m.)
- V. **Public comment on items not on the agenda**
 1. No comments were given
- VI. **Agenda Items**
 2. **Discussion of having consideration of payment for approximately \$219,000 from the Tourism Marketing District to the Chula Vista Chamber of Commerce for amounts accrued January 1, 2008 to June 30, 2009.**
 - i. Concerns were stated by Todd Stone regarding the conflict of interest of being part of the both TMD Board and the Chula Vista Chamber Board
 - ii. Scott Vinson stated that only if you sit on 2 public meetings does it become a conflict of interest; the executive committee for the Chula Vista Chamber of Commerce is not a public meeting.
 - iii. Lisa Cohen reminded the board that the Tourism Marketing District is controlled by the Chula Vista Chamber of Commerce unlike other cities
 - iv. It was stated to the board that everything in the budget is fully disclosed to the group that they are accountable for
 - v. Public Comment-
 1. No comment were given
 - vi. Motion to approve item #2 (Lisa Johnson, Bob Bliss)
 - vii. Board Deliberations
 1. Committee discussed the disclosure of the amount for the annual budget of the Tourism Marketing District
 2. Line Item # 1000 be changed to "Formation & Reimbursement Expenses"

MOTION: To approve the consideration of payment for approximately \$219,000 from the TMD to the Chula Vista Chamber of Commerce for amounts accrued January 1, 2008 to June 30, 2009 (Lisa Johnson, Bob Bliss; 4 in favor; Todd Stone opposing the motion)

1. **Budget review and budget approval for the complete budget approval with item 1000.**
 - viii. Staff presentation

1. Line Item #1000 will be changed to “Formation & Reimbursement Expenses”
- ix. Public Comment-
 1. No Comments were given
- x. Board Deliberations

MOTION: To approve the budget review and budget approval for the complete budget approval with item 1000 (Bob Bliss, Lourdes Valdez; All in favor, by full board)

VII. CEO’s Report

1. Next Meeting for the Hotel Motel Committee Meeting will be next Tuesday, January 12, 2010 the guest speaker will be Marty of CLEAN Business
2. Computer was updated and Quick Books 2009

VIII. Adjournment-

1. To next scheduled meeting Wednesday, February 3, 2010 at 3:00 p.m.