



CHULA VISTA CHAMBER OF COMMERCE

Tourism Marketing District Board
Meeting Minutes
Wednesday, December 2, 2009- 12:00

I. Called meeting to order- 12:24 p.m.

II. Pledge of allegiance

III. Roll Call

	P	A	E
Bob Bliss	■	□	□
Chris Boyd	□	□	■
Lisa Cohen	■	□	□
Lisa Johnson	□	□	■
Todd Stone	■	□	□
Ahmad Solomon	■	□	□
Lourdes Valdez	■	□	□
Scott Vinson	■	□	□

IV. Public Communications

- a. No comments given

V. Approval of November meeting minutes

MOTION: to approve November meeting minutes (Lourdes Valdez, Bob Bliss; (All in favor pending the below correction of November minutes).

*Correction was made for the wording on item VI. a. of the November meeting minutes, also to add dates and check numbers.

VI. CEO's Update

a. Discussion on Government Code 54954.2

- i. Discussion on how members of the Tourism Marketing District (TMD) Board can have items be placed on the TMD Board Agenda.
- ii. Make it clear on each agenda when to open and close public communications on each agenda item.

b. Update on the advertisements

i. Star News-

1. Ad was placed in the Star News November 13th and 20th issue. A special ad went in the "Neighbors" edition that was distributed on November 27th.

ii. My Hometown Magazine-

1. A four center page insert was placed on the November 5th My Hometown edition, the magazine may also can be viewed on their website www.myhometownchulavista.com

iii. COX Communications-

1. Chula Vista Chamber of Commerce is working with COX Communications on a 30 second commercial and "Chula Vista On Demand" to promote the City of Chula Vista as a destination.

VII. Board Communications

MOTION: To place on the January 6, 2010 agenda "Discussion of having the consideration of payment of approximately \$219,000 from the Tourism Marketing District to the Chula Vista Chamber of Commerce for amounts accrued January 1st, 2008 to June 30th 2009 (Todd Stone, Ahmad Solomon; All in favor)

VIII. Adjournment-1:04 p.m.