



Chula Vista Chamber of Commerce  
 Tourism Marketing District  
 Board Meeting  
 Wednesday, November 11, 2009  
 Chamber Leadership Center

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**I. Meeting called to order 7:03 a.m.**

**II. Pledge of Allegiance**

**III. Roll Call**

	P	A	E
Bob Bliss	■	□	□
Chris Boyd	■	□	□
Lisa Cohen	■	□	□
Lisa Johnson	■	□	□
Todd Stone	■	□	□
Ahmad Solomon	□	□	■
Lourdes Valdez	■	□	□
Scott Vinson	■	□	□

**IV. Public Comment**

a. No comments were given

**V. Approval of October meeting minutes** (Bob Bliss, Lisa Johnson; All in favor)

**VI. CEO's Update- Lisa Cohen**

- a. Chula Vista Chamber of Commerce Tourism Marketing District account received the 1<sup>st</sup> check of \$40,000 (Check # 440269 Dated: 10/15/09) from the City of Chula Vista for the Tourism Marketing District Fee of 2.5 %. Update was given on the November 10<sup>th</sup> Hotel Motel Committee meeting
- b. Discussion of the Tourism Marketing District budget
  - i. Total loss the Chula Vista Chamber acquired for the creation of the Tourism Marketing District is \$213,000.
- c. Chula Vista Chamber of Commerce received \$40,000 funding from the County of San Diego

**VII. Board Communications**

**VIII. Adjournment-7:20 a.m.**