

The Chamber

Staff | Board of Directors | Committees



CHULA VISTA
CHAMBER
OF COMMERCE

2011 membership & resource guide

There's something for everyone!

For places to Shop and Dine
in Chula Vista, see page 14.



chamber staff



Lisa Cohen
CEO



Marcy Weaver
General Manager,
Convention &
Visitors Bureau



Debbie Cesena
Secretary



Alicia Ontiveros
Bookkeeper



Elena Montaña
Manager,
Visitors Center



Debbie Davenport
Information
Specialist,
Visitors Center



Kim Schanz
Senior Designer,
City of Chula Vista &
Chula Vista Chamber

from the president

Dear Members,

It is with great pleasure for me to serve you as your President of the Board of Directors of the Chula Vista Chamber of Commerce for 2011.

As President, my top priority is help form an environment where we can work together to address the challenges that face the business community and our city.

As stated in our mission statement, the Chamber strives to provide opportunities for our members to network and promote their services to the community at large. We encourage you to join us at the First Friday Mayor's Breakfast, the second Thursday Chamber Mixer, the Annual Tradeshow or our Golf Tournament. You are also invited to join one of our many Chamber committees; Ambassadors, Public Policy, Membership, Economic Development, Education or others. Your membership and participation is an investment that will increase the success of your business.

As business leaders, we must continue to work with our City leaders to achieve prosperity and strengthen the economic health of our City. We must partner with the City to streamline the permitting process to encourage business and economic growth. Always shop, dine, and invest in Chula Vista.

Use this directory, spending your money in Chula Vista, to help all of us. The Chamber of Commerce will continue to advance our goals of planning for the citizens of Chula Vista. We all need to work together to ensure the economic growth and success of our city and business community.

Sincerely,

Bob Bliss, President



from the past president

Dear Members,

It is a great pleasure to serve as your 83rd President of the Board of Directors for the Chula Vista Chamber of Commerce. As President, my top priority is to foster an environment where we can join together and work collaboratively to address our city's challenges and create new opportunities for success.

The Chamber strives to provide opportunities for our members to network and promote their services to the community-at-large. We encourage you to join us at a First Friday Mayor's Breakfast, a Second Thursday Mixer, the annual golf tournament or our Annual Tradeshow. We also invite you to take a leadership role in our organization by joining one of our many Chamber committees: Ambassador, Public Policy, Membership, International, Education or Economic Development.

The old adage holds true: 'you get out of it what you put into it.' Please utilize the many resources our Chamber provides for you. Your membership and participation in the Chamber is an investment that will increase the success of your business. As engaged business leaders, we must continue providing meaningful support to city leaders to achieve prosperity and strengthen the economic health of our city. As partners with the City of Chula Vista, the Chamber will continue to promote critical programs like Expert Insights, Smart Business Links and Shop and Dine in Chula Vista.

I especially encourage you to use this directory and make a difference for our business members by spending your money in Chula Vista. This not only supports the Chamber's mission of economic development, it enhances our city's livability by generating tax revenue that pays for city services and amenities like our library, parks, nature center and reliable infrastructure.

This year, the Chamber of Commerce will continue to advance our longstanding goals of planning for the future and protecting Chula Vista's quality of life. But we all need to work together to ensure success and economic growth for our city and our business community.

Scott Vinson, Past President



chamber board



Bob Bliss
President 2011
Robert J. Bliss, CPA



Lisa Johnson
President Elect 2012
South Bay Family YMCA



Scott Vinson
Past President 2010
Coldwell Banker Royal Realty



Kevin Carlson
Vice President - Finance
North Island Credit Union



Steve Miesen
Vice President - Public Policy
Allied Waste Services



Jay Norris
Vice President - Economic Development
First American Title & Escrow



Nicole Hohenstein
Vice President - Tourism Marketing District / Hotel/Motel Committee
Clarion South Bay



Jerry Rindone
Vice President - Internal Affairs
San Diego County Board of Education



Richard D'Ascoli
PSAR



Bryan Fuller
Fuller Ford Honda KIA



Todd Galarneau
The Corky McMillin Companies



Mike Green
Michael A. Green, Attorney at Law



Bill Hall
Port Commissioner Emeritus



David Hoffman
Hoffman Hanono Insurance



Dr. Henry Kikunaga
Choice Vision Optometry, Inc.



Kevin Marshall
Copy Link



Charles Moore
Past President



Jaime Ortiz
*SGL Construction
Management*



Jyoti Sarolia
*Vagabond Inn &
Highway Inn*



Claudia Valenzeula
SDG&E



Pablo Velez
*Sharp Chula Vista Medical
Center*



Greg Mattson
*Ex-Officio
Third Avenue Village
Association*





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GOODRICH AEROSTRUCTURES – A PROUD PART OF THE SOUTH BAY YESTERDAY, TODAY AND TOMORROW.

For more than 70 years, we have taken pride in serving our customers in the commercial, regional and military aircraft markets as an industry leader in the design and manufacture of nacelle systems and other aerostructures. In recent years, our ability to let ideas and innovation take flight earned us spots on the Boeing 787 Dreamliner, the Airbus A350 XWB, the Bombardier CSeries and Mitsubishi Regional Jet. We're just as proud of our heritage as a vital part of Chula Vista, growing right alongside and supporting the city we've called home since 1941. With great products, great people and a great city, Goodrich Aerostructures looks forward to being called a "great neighbor" for many years to come.

right attitude / right approach / right alongside

GOODRICH

committee chairs



Dr. Francisco Escobedo

*Chula Vista Elementary School District
and*

Dr. Jesus Gandara

*Sweetwater Union High School District
Education Committee*



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Jay Norris

*First American Title &
Escrow*

**Economic
Development
Committee**



Lordes Valdez

*First Bank
Membership
Committee*



Steve Miesen

*Allied Waste Services
Public Policy
Committee*



Nicole Hohenstein

*Clarion South Bay
Hotel/Motel
Committee*